

Why Jersey?

A Practical Guide for Emerging Asset Managers

For emerging fund managers, choosing a jurisdiction is not just a legal or regulatory decision. It is a commercial one that can determine whether a manager builds a sustainable and meaningful business.

Political stability, tax neutrality, regulatory credibility and a respected legal system are important, but they are now baseline expectations.

The real question is: **how can a jurisdiction help a manager raise capital, launch efficiently and scale successfully?**

Jersey offers a compelling answer.

1. Institutional credibility from day one

A first fund or single-asset vehicle is about more than legal structure. It is about building investor confidence.

Jersey offers a familiar, well-understood framework that helps emerging managers present an institutional-quality platform from the outset. That familiarity can reduce friction in due diligence and fundraising.

2. Access to an established funds and financial services ecosystem

Jersey provides more than a domicile. It offers access to an experienced network of legal, administration, governance, banking and compliance professionals.

For emerging managers, this means they can access credible, scalable support without building substantial internal infrastructure from day one. This allows managers to outsource operational risk and maximise the time and focus available for investment activities.

3. Speed to market

Fundraising and deal timelines can move quickly. Managers need structures and advisers that support momentum.

Jersey's regulatory framework, including the Jersey Private Fund regime, is designed to be proportionate and practical, helping managers launch efficiently without compromising standards.

4. Flexibility as managers grow

Not every manager starts with a blind pool fund. Many begin with a single-asset vehicle, co-investment structure or deal-by-deal approach.

Jersey is well suited to these models and can also support broader platform growth over time, including successor funds, continuation vehicles and carried interest arrangements. This continuity helps managers scale without changing jurisdiction.

5. A commercially minded approach

A strong jurisdiction must do more than provide legal certainty. It must also support the realities of building an investment management or advisory business.

Jersey is known for its pragmatic, collaborative professional services environment, which can be especially valuable for first-time launches, fundraising and evolving operational needs.

Why Jersey stands out

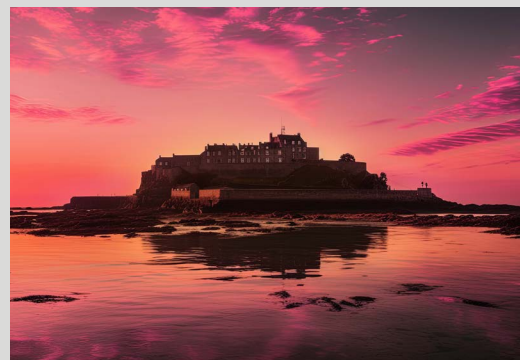
Jersey combines core fundamentals with practical advantages. For emerging managers, it offers a jurisdiction that is:

- Familiar to investors
- Flexible across fund and deal structures, efficient to launch from, and offering certainty of path
- Supported by experienced service providers and experts
- Able to evolve with a growing platform

In a competitive fundraising market, those advantages can be as important as the legal structure itself and give managers the best possible chance to thrive.

How JTC Law can help

JTC Law and its team have advised hundreds of managers and advisers on the establishment and development of Jersey fund and investment structures, from first-time launches to broader platform growth across all asset classes.



To discuss how Jersey could support your business objectives, please contact **Leanne Wallser**, Head of Investment Funds and Corporate at JTC Law.