



JTC COOKIES NOTICE

INTRODUCTION

The JTC Group takes your privacy seriously. Please read this Cookies Notice carefully as it contains information on who we are and how and why we collect, use, retain and share any Personal Data which may be collected when you use our website. This notice should be read in conjunction with the JTC Group Privacy Policy, which is available on our website.

Capitalised terms are defined below.

> DEFINED TERMS

Akamai means the leading content delivery network (CDN) services provider for media and software delivery, and cloud security solutions.

AWS means Amazon Web Services.

CloudFlare, CloudFoundry means bots management tool.

Data Protection Laws means the GDPR, the DPJL, the Data Protection Authority (Jersey) Law 2018, California Consumer Privacy Act, California Privacy Rights Act or equivalent laws as applicable.

DPJL means the Data Protection (Jersey) Law 2018.

Facebook means the social media platform.

GDPR means the General Data Protection Regulation 2016/679.

Google, Google Universal Analytics, Google Analytics, Google Tag Manager and **DoubleClick** means Google-related cookies managing sites' performance and providing us analytical statistics.

JTC or the **JTC Group** means the JTC group of companies as set out in its Terms of Business, which can be found on the JTC Group website. When we mention 'we', 'us' or 'our' in this cookies notice, we are referring to the JTC corporate entity controlling your Personal Data.

LinkedIn means the business networking platform.

Microsoft means computer software.

Marketing Cloud Account Engagement (Pardot) means the marketing automation and lead generation platform.

Personal Data under the Data Protection Laws means any information that identifies or could identify you. In certain jurisdictions it is referred to as 'personal information'.

OneTrust means Privacy & GDPR Management tool.

Twitter means the social networking service platform.

Vimeo means video platform.

YouTube means video sharing website.

> WHAT ARE COOKIES?

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the website work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. Because we respect your right to privacy, you can choose not to allow some types of cookies when you are using our website. Click on the different category headings to find out more and change our default settings. However, blocking some types of cookies may impact your experience of our site and the services we are able to offer.



> **FIRST-PARTY COOKIES**

A First-Party web tracking cookie is created and stored directly by the website you are visiting. They help provide a good user experience on the website for you while collecting analytics data for the website owner to understand your behaviour. These First-Party Cookies can only be read when you are actively visiting the website.

> **THIRD-PARTY COOKIES**

Cookies that are set by a website other than the one you're currently on. They are mostly used to track users between websites and display more relevant ads between websites.

> **MANAGE CONSENT PREFERENCES**

<p>Performance cookies</p>	<p>These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most (and least) popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.</p>
<p>Strictly Necessary Cookies (Always Active)</p>	<p>These cookies are necessary for the website to function and cannot be switched off. They are usually only set in response to actions made by you, which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any Personal Data.</p>
<p>Targeting Cookies</p>	<p>These cookies may be set through our site by our advertising partners. They may be used by those partners to build a profile of your interests and show you relevant adverts on other sites. They do not directly store Personal Data, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.</p>

> **COOKIES WE USE**

We set first-party cookies for tracking purposes, and set third-party cookies for redundancy. Using first-party and third-party cookies together is standard in the marketing automation industry. We don't store Personal Data, only a unique identifier.

> **OPT-OUT & PREFERENCE CENTRE**

You can select your topic of interests for future communication using our Preference Centre link or opt-out from all future marketing communications via unsubscribe link. Both of these can be found in every marketing email we send you in the bottom section.

> **FIND OUT HOW TO MANAGE COOKIES ON POPULAR BROWSERS**

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

> **CONTACT US**

We encourage you to contact us directly if you have any query about our use of cookies by emailing us on digital@jtcgroup.com or gdpr@jtcgroup.com.

