

The Visionist

4 OCTOBER 2018

How is 'brand Guernsey' really perceived?

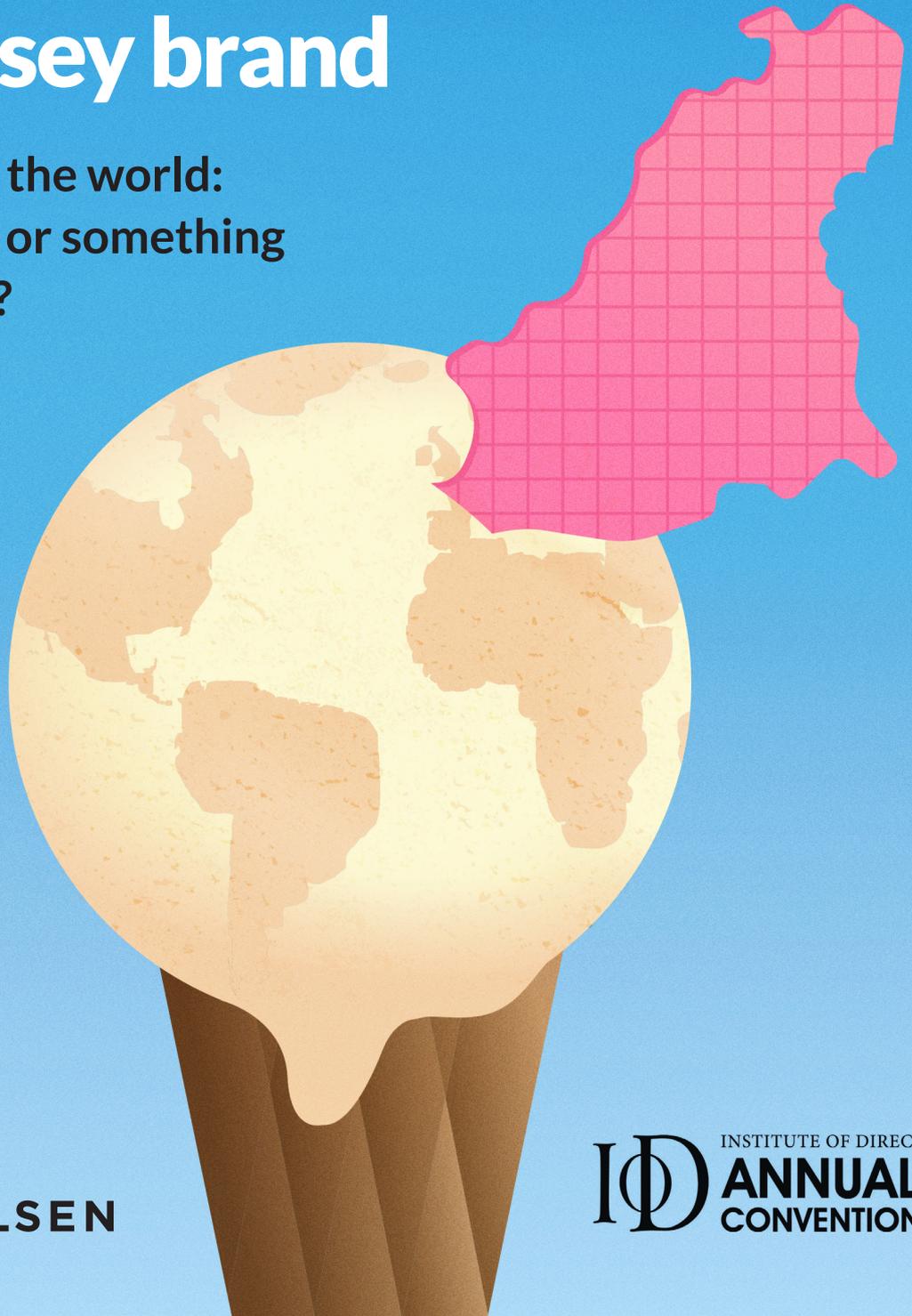
Guernsey's challenges and opportunities

Repositioning for our shared future

Finding our sense of purpose

Building the Guernsey brand

Our place in the world:
plain vanilla or something
more exotic?



PRINCIPAL SPONSOR

CAREY OLSEN

ID INSTITUTE OF DIRECTORS
ANNUAL 2018
CONVENTION

Building the Guernsey brand: our place in the world

Having focused on infrastructure in 2017 our topic for this year's convention is to explore what Guernsey's place is and should be in the world and how good are we at telling this story? Simon Anholt, the keynote speaker for the event, is an expert on countries, cultures and globalisation.

He will discuss the importance of a country's sense of purpose and how this is then presented. Simon has worked with presidents, prime ministers and governments of more than 50 nations devising strategies and policies to help them to engage more imaginatively and productively with the international community and he will bring these experiences to the debate.

An honorary professor of political science and the founder of the Good Country project, Mr Anholt indexes and ranks countries according to their contribution to humanity and the planet.

Following Simon, Hanna Laikko of the branding agency Moving Brands, which specialises in brand narrative, positioning and identity will report their findings on Guernsey's brand position and the opportunities for building on this.

For the second part of the evening we have appointed a panel of experts who will discuss and debate the challenges and opportunities that Guernsey faces in determining its place in the world and how it can best communicate this. Joining the main speakers on the panel are Julia Hands, founder of Hand Picked Hotels, Andreas Tautscher, CEO of Altair Group, Richard Holmes, recently retired Group Brand Director at Specsavers and Economic Development president, Deputy Charles Parkinson.

The moderator for the convention will once again be ITN newsreader, Alastair Stewart OBE, who will question the invited panel and provide the opportunity for the audience to express their views.

Please do make your own observations known throughout the evening
or in advance via Twitter feed on @IoDGsy #IoDGsydebate
Join our LinkedIn group at <https://www.linkedin.com/groups/7464655>

PROGRAMME

16:00 DRINKS RECEPTION

17:00 DEBATE COMMENCES

in Dave Ferguson Hall

17:05 Welcome from the IoD Chair: John Clacy

17:15 Message from principal sponsor:
Elaine Gray, Carey Olsen

17:20 Keynote speaker: Simon Anholt

17:45 Q&A: Simon Anholt
and Alastair Stewart OBE

18:00 Guest speaker: Hanna Laikko,
Moving Brands

18:30 DINNER SERVED

20:05 Moderator: Alastair Stewart OBE

20:10 PANEL DEBATE COMMENCES

22:30 Evening ends

Chairman's Message

I take great pleasure in welcoming you to the 2018 IoD Guernsey Annual Convention entitled:

Building the Guernsey brand: Our place in the world

Benjamin Disraeli said: 'We are not creatures of circumstance; we are creators of circumstance.'

We think that a thorough examination of Guernsey's brand positioning has the potential to capture the imagination of the political, business and wider island community and lead to positive change with widespread benefits.

Over the years we have endeavoured to tackle some thought-provoking topics at our landmark event of the year and the organising committee believes that this year's topic will be the catalyst for a memorable discussion.

The event, now in its 27th year, begins with a truly world-renowned keynote speaker, Simon Anholt, to set the scene followed by an analysis from leading brand consultants, Moving Brands. We then move into a panel debate after supper. We welcome Alastair Stewart OBE, back to the stage as our expert moderator, to guide the panel through the debate and encourage audience participation.

Sincere thanks to the support of our sponsors, who are featured in this programme, and to the incredible Claire Long and her organising team from Carey Olsen, together with Stretch Kontelj, Steve Falla, Fiona Le Poidevin, James Ede-Golightly, Marie McNeela and Iain Beresford of the IoD committee and also to Tony Brassell for his contributions.

Thanks also to our speakers and panellists who have agreed to take part in our debate – without their support these events would not be as insightful, productive and popular.

Thank you for attending and, on behalf of the Guernsey IoD Committee, I hope you find the event both enjoyable and thought-provoking. We look forward to hearing your feedback and we hope you can join us at our follow-up event, the Mid-Term Review, in early 2019.

John Clacy, IoD Chair



Supporting you as
a business leader

branchoffice@iod.gg www.iod.gg

Principal Sponsor's Message

We are pleased once again to sponsor the Institute of Director's Annual Convention, which is such an important event in the Guernsey business calendar.

Tonight the topic is the Guernsey brand and our place in the world. Guernsey has been known for many things over the years. Within the finance sector we sit at the forefront of the investment funds, trusts and captive insurance markets globally. We have been pioneers, introducing novel legislation and technological developments. We were the first to introduce a protected cell companies regime and first with blockchain technology for the private equity market and the first jurisdiction in the world to establish a registered image rights system.

We
know
how
to lead
the way.

Outside of finance we have much to shout about. The Bailiwick of Guernsey is a fantastic tourist destination with beautiful scenery and all her islands are hidden gems in their own right. Our hotels and restaurants are gaining rave reviews in the UK media, which is now calling us a "foodie" destination.

The digital and technological sectors are growing apace and, as we heard at the IoD mid-term, our connectivity and geographic location provides Guernsey with an excellent opportunity to thrive in this space.

There are, therefore, many reasons to be cheerful. Yes, there are dark clouds circling in the form of uncertainty around Brexit and the constant scrutiny that comes with being a successful offshore financial centre, but in tonight's debate we look further into the future. Where do we see Guernsey's place in the world? What do we want to be known for? How aspirational and bold do we want to be?

At Carey Olsen we aspire to be the leading global offshore law firm. We have built on our two new offices in Asia by expanding into Bermuda this year. Our Guernsey office is a key driving force behind our expanding global footprint which enables us to tell the Guernsey story to new contacts, markets and jurisdictions. We were delighted to be recognised for a second consecutive year as "Offshore Law Firm of the Year" in 2018, by the Lawyer Magazine - one of the most coveted offshore legal awards.

The IoD has once again secured a distinguished line up of speakers to inform the debate this evening. We look forward to an interesting and insightful discussion on how we shape the future of Guernsey for generations to come.

Elaine Gray, Partner, Carey Olsen



CAREY OLSEN

REPOSITIONING
FOR OUR
SHARED
FUTURE

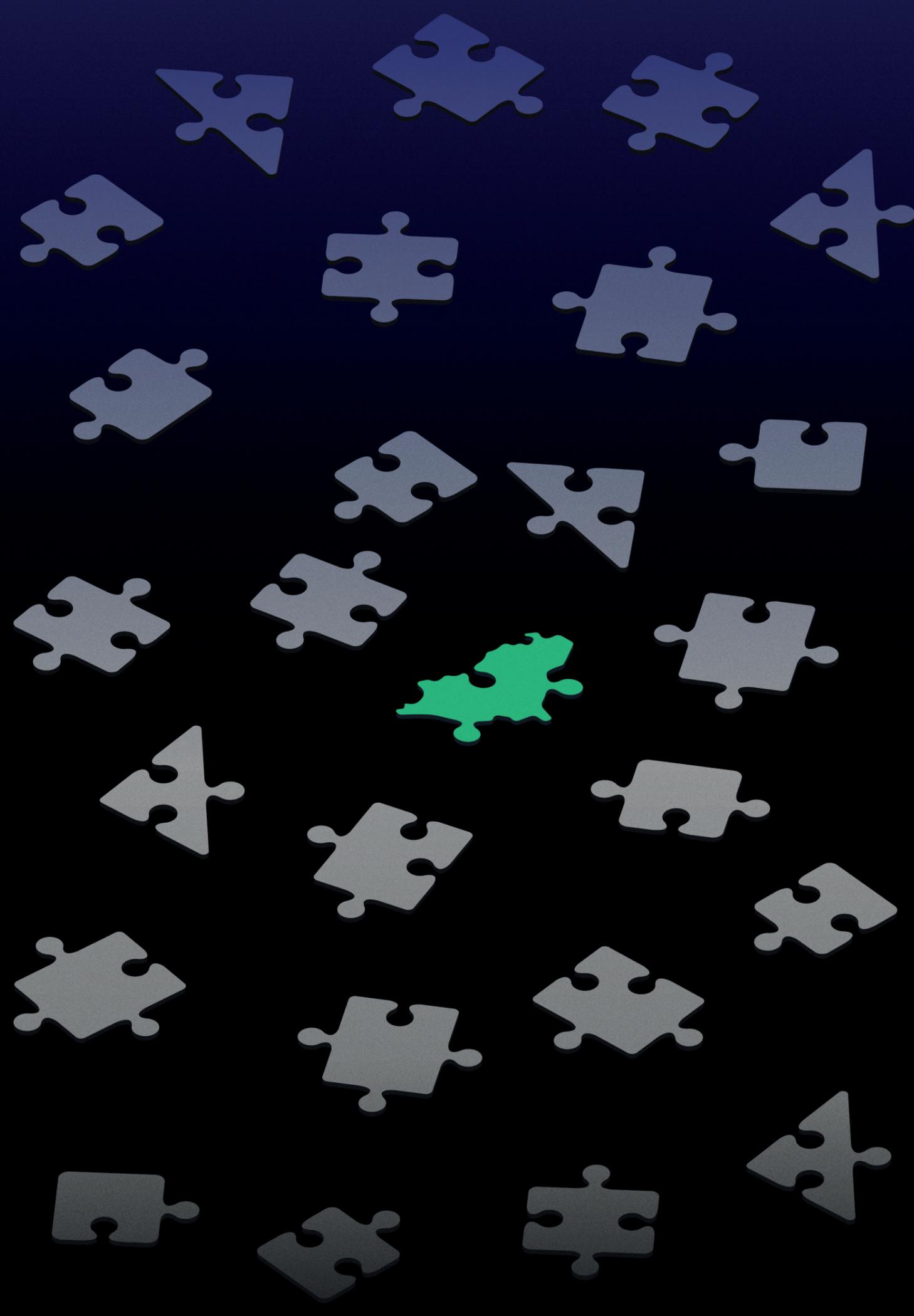
|
Distinctiveness

Authenticity

Memorable

Co-creation

Place Making
|



Speakers



Moderator

ALASTAIR STEWART OBE

Alastair Stewart presents a range of news and current affairs programmes on the ITV network including “The ITV Evening News” and “The ITV Lunchtime News”. In April 2010, he moderated the first ever live TV debate between the Party Leaders, ahead of the General Election.

His career started in 1976 with ITV’s Southern Television, in Southampton. He was a reporter, industrial correspondent, presenter and documentary maker. He recorded one of the last interviews with Lord Mountbatten, and even spent six weeks in Ford Open prison to make a half- hour documentary.

Alastair joined ITN as an industrial Correspondent in 1980 and had his first taste of newscasting one year later. Alastair anchored the 2010 General Election for ITV having co-anchored the 1987 General Election with Sir Alastair Burnet, the 1992 General Election with Jon Snow, and the 1997 and 2005 General Elections with Jonathon Dimbleby.

He has presented many of ITN’s special programmes on the ITV network including the State Openings of Parliament, numerous by-elections, State Visits and for the Royal Weddings of the Prince and Princess of Wales and Duke and Duchess of York. Alastair provided live coverage of the Space Shuttle Challenger disaster as the details of the tragedy unfolded. A two minute newsflash became an unscripted, one hour special programme.

In 2006, he was awarded the OBE in the Queen’s Birthday Honours List for his work in broadcasting and for the charity sector.

Alastair is Vice President of both Action For Children and Homestart. He is also a Patron of the Lord Mayor Treloar College for disabled students; the disablism charity Scope; the mental health charity SANE; the medical research charity, Hope; the Crimestoppers Trust; Kids4Kids; the brain tumour Samantha Dickson Research Trust; Just A Drop; the Loomba Trust; and Momo helps, Mo Mowlam’s charitable trust; he is a vice Patron of The Zito Trust and The Mental Health Foundation and an Ambassador for Investors In People, Crisis – the homeless charity - and Care International.

Alastair Stewart studied economics, politics and sociology at Bristol University and was Deputy President of the National Union of Students, 1974-76.

“He even spent six weeks in Ford Open prison to make a half hour documentary.”



Keynote Speaker

SIMON ANHOLT

Simon Anholt is the founder of the Good Country, a global project aimed at helping countries work together to tackle global challenges like climate change, migration and terrorism. In late 2018, the Good Country will become a new country in its own right.

He also publishes the Good Country Index, a survey that ranks countries on their contribution to humanity and the planet, and in 2016 launched the Global Vote, which enables anybody in the world to vote in the elections of other countries: so far, more than a half a million people from 130 countries have participated in the Global Vote on the elections and referendums of eighteen different nations.

Professor Anholt has worked as an advisor to the presidents, prime ministers and governments of 55 countries during the last twenty years, helping them to engage more imaginatively and effectively with the international community.

Simon’s TED talk launching the Good Country Index has received over five million views, and his more recent one launching the Global Vote, over one million.

Simon Anholt is the author of five books about countries, cultures and globalisation. He is the founder and Editor Emeritus of a leading academic journal focused on public diplomacy and perceptions of places, and publishes a major global study measuring the international standing of fifty countries and fifty cities.



Guest Speaker

HANNA LAIKKO

Hanna leads the global consulting offering at Moving Brands, an independent, global creative business and acts as Executive Transformation and Business Design Consultant on key engagements.

Since joining Moving Brands in 2007, Hanna has led Moving Brands’ biggest brand transformation projects for clients including HP and Swisscom. Most recently she has worked with Invesco Perpetual, Barclays, IBM IX, Veon and Google.

Hanna’s grounded, opportunity-focussed and business-driven approach has its roots in over a decade of international management consulting, where her engagements covered both B2B and consumer brands, including a number of strategic projects with Nokia, both in brand and customer experience design.

Having grown up in Finland, a country which lives and breathes gender equality without question, Hanna is a direct, passionate advocate for fairness in the workplace.

Panellists



DEPUTY **CHARLES PARKINSON**

Charles Parkinson was elected a Deputy in the States of Guernsey in 2004, and now serves as President of the Committee for Economic Development. He is a past Minister of Treasury & Resources.

He read Law at Cambridge and then qualified as a Chartered Accountant with what is now KPMG in London. After a period working as a Corporate Finance Executive with Morgan Grenfell, he was called to the Bar in London and then returned to his childhood home in Guernsey. He opened a Guernsey office for accountants PKF, and established Praxis, which is now one of the largest independent fiduciary groups based on Guernsey.

He has held or holds a number of non-executive directorships at companies including Rothschild Asset Management (CI) Ltd, M&G Income Investment Company Ltd and Burford Capital Ltd, currently Guernsey's largest company by market capitalisation. His board experience includes banking subsidiaries, insurance companies and investment funds.



JULIA HANDS

Julia, a qualified solicitor with 12 years' experience working in the City, founded Hand Picked Hotels in 2001 and is the driving force behind the unique style of Hand Picked Hotels and the atmosphere of relaxed indulgence that is prevalent in all its properties. It was Julia's vision to create a collection, not a chain, of individual hotels where guests could enjoy the unique architectural features and interiors of the historic properties while experiencing a superior level of comfort and service.

Julia stays very close to the business and reads all the letters, feedback and recommendations from guests and replies personally to many of them. She sees the creation and nurturing of the family culture at Hand Picked Hotels as one her greatest achievements and spends much of her time in the hotels where she knows many of the staff personally.

From its inception 17 years ago, Julia has overseen the development of Hand Picked Hotels into an award-winning hotel collection with 11 AA red stars and a minimum of 2 AA Rosettes in as many as 15 of its restaurants. During that time, the brand has acquired many accolades including AA Hotel Group of the Year twice, and Julia herself was awarded an MBE for services to the Hospitality Industry in 2007.



RICHARD HOLMES

Richard recently retired from Specsavers and is involved in a new Guernsey start up business called First Contact Health, as well as being on the management committee of Citizens Advice Guernsey. He has spent most of his career in international marketing. During his twelve years at Unilever he lived in London, Paris and Milan, and was involved in M&A activity around the globe from China and Vietnam to Brazil and Argentina. Following this he went to be Marketing Director at Boots where he launched the Boots Advantage Card and boots.com. He then ran the Pharmacy and OTC businesses.

In 2007 Richard moved to Guernsey to become Group Marketing Director for Specsavers Optical Group, where he helped to make the Specsavers brand famous around the world, building a creative marketing team in La Villiaze to create advertising for all of Specsavers' markets.

Aside from his full-time work, he was a founding director of Trucost which sells data on corporate environmental performance to financial markets. This business was sold to Standard and Poor's in 2016. He has also been a director of Lok'n Store, the AIM listed self storage company since 2000. Richard studied Maths and Economics at the LSE and Warwick.



ANDREAS TAUSCHER

Andreas Tautscher is CEO of Altair Group, which provides Non-Executive Director services as well as other professional support to the financial services industry.

Prior to this, Andreas was a senior executive at Deutsche Bank for 24 years and was most recently Chief Country Officer Channel Islands and Head of Financial Intermediaries for EMEA and LATAM. He has experience across the full spectrum of funds, trust and banking services in most of the major financial centers. He also sat on the UK Regional Governance Board of Deutsche and the EMEA Wealth Management Exco. Andreas started his career with PWC where he trained as a chartered accountant.

Andreas has also served on Government advisory committees and was for six years a non-executive director on the Virgin Group Board. He has also recently joined the Board of Directors of Elizabeth College where he was once a pupil. During his time at Deutsche Bank he was a member and champion of the UK regional diversity committee. Locally he chairs the Set Sail Trust which annually provides up to 700 children from local primary schools a chance to experience sailing a 19th century cutter.

**“WE ARE *NOT*
CREATURES OF
CIRCUMSTANCE;**

**WE ARE
CREATORS OF
CIRCUMSTANCE.”**

BENJAMIN DISRAELI

Community Investments Digital
Traits Experience Identities Creating
Health

CAREY OLSEN

Principal Sponsor Carey Olsen

Carey Olsen is a market leading offshore law firm. We advise on Bermuda, British Virgin Islands, Cayman Islands, Guernsey and Jersey law across a global network of nine international offices. With 400+ people across our nine jurisdictions and 50 partners heading up a total complement of 200 lawyers, we are one of the largest offshore law firms. Our legal services include corporate and finance, property, trusts and fiduciary, investment funds, dispute resolution, restructuring and insolvency, regulatory and private client matters.

Our ability to be pioneering and creative in our approach has allowed us to find commercial solutions and overcome many challenges for our clients. We act for global and local financial institutions, investment managers private equity houses, multinational corporations, public organisations, local businesses, local governments, high net worth individuals, family offices, directors, trustees and private clients.

We also work alongside all of the major international law firms, accountancy firms and insolvency practitioners and are called upon by regulatory bodies and governments in our jurisdictions to help shape the regulation and legal framework for the future.

Carey Olsen is ranked as the leading law firm in the Channel Islands by global industry researcher Legal 500, having secured top-tier rankings across all 17 of our practice areas. We are the only offshore law firm to have top-tier status across the board and were named 'Offshore Law Firm of the Year' by The Lawyer in both 2017 and 2018.

As a firm, we are committed to the communities in which we live and work. For example, our Guernsey charity committee runs a programme of fundraising and volunteering initiatives to support local charities that are chosen by our employees. Our two current Guernsey charities are the Guernsey Cardiac Action Group and the Guernsey Child Contact Centre.

www.careyolsen.com



Drinks Reception Sponsor HSBC

HSBC is well established in the Channel Islands and Isle of Man, employing over 1,000 people and providing both retail and commercial customers with an extensive range of banking, wealth management and trust services in the local community.

With HSBC Expat we have a unique focus to help international customers prosper. We provide specialist services, expert support and connections to help expats build fulfilling and successful lives abroad for themselves and their families.

As one of the world's leading international banks, we connect customers to opportunities through our international network of around 3,900 offices in 67 countries and territories. Our international connectivity has recently been recognised by winning the title of 'World's Best Bank for Corporates' in Euromoney magazine's Awards for Excellence 2018, one of the most significant accolades in financial services.

At HSBC, we passionately believe it's important to actively support the communities where our customers and employees live and work, providing both financial contributions and volunteered employee time to sustain vital community projects in the Channel Islands and Isle of Man. We work with local charities on initiatives that focus on education, the environment and health. As well as financial contributions, HSBC encourages all employees to get involved by volunteering at least one day a year.

HSBC also recognises the importance of sustainable growth and now more than ever there is a need to develop the skills, business innovation and low-carbon solutions needed to secure long-term prosperity for all.

www.ciiom.hsbc.com



Keynote Speaker Sponsor DXC Technology

DXC Technology is the world's leading independent, end-to-end IT services company, serving nearly 6,000 private and public-sector clients across 70 countries. The company's technology independence, global talent and extensive partner network deliver transformative digital offerings and solutions that help clients harness the power of innovation to thrive on change. A long standing and trusted partner for government our full-service technology capabilities power and transform government and public services worldwide.

DXC Technology and The Digital Greenhouse have recently teamed up with STEMettes, an award-winning social enterprise, to bring a hackathon to Guernsey. STEMettes run workshops, events and learning experiences around Science, Technology, Engineering and Mathematics (STEM) for young women. Their aim is to support and inspire the next generation of young women to work in STEM.

DXC Technology is recognised among the best corporate citizens globally.

www.dxc.technology.com



Event Sponsor Intertrust

Intertrust in Guernsey has a heritage – it has been part of the Island's financial industry since 1900 in its various guises. Intertrust believes Guernsey is a robust, well-regulated, first-class finance centre in which it is committed to conduct business in.

Guernsey continues to evolve. It has a long history of financial and political stability, excellent regulation and a professional infrastructure. Guernsey isn't just a brand – it is a way of life. It is widely recognised as one of the world's premier international finance centres. It is well regulated but is also known for its relaxed life style, mild climate and entrepreneurial spirit. And it is that spirit which makes Guernsey an evolving and growing brand.

Intertrust is a global leader in providing expert administrative services to clients operating and investing in the international business environment. The Company has more than 2,500 employees globally across 40 offices and 29 jurisdictions in Europe, the Americas, Asia Pacific and the Middle-East. Intertrust has leading market positions in selected key financial markets, including the Netherlands, Luxembourg and the Americas. Intertrust delivers high-quality, tailored corporate, fund, capital market and private wealth services to its clients, with a view to building long-term relationships. The Company collaborates with global law firms and accountancy firms, multinational corporations, financial institutions, fund managers, high net worth individuals and family offices.

Intertrust Guernsey has a team of experts delivering Fund Administration services, Corporate Client services and Private Wealth services. Get in touch to see how we can help you and your clients.

A world of local expertise working with you to meet your goals.

www.intertrustgroup.com



Event Sponsor JTC

JTC is a publicly listed, award-winning provider of fund, corporate and private wealth services to institutional and private clients. Founded in 1987, we have c.600 people working across our global office network and are trusted to administer assets of c.US\$85 billion.

The principle of true shared ownership is fundamental to our culture and aligns us completely with the best interests of our clients. We work to internationally recognised standards and we are committed to maintaining ISAE 3402 standards.

JTC FUND SERVICES

We have a proven track record in administering both closed and open-ended funds established in the Cayman Islands, Guernsey, Jersey, Luxembourg, Netherlands, South Africa and the UK.

We are specialists in the administration of private equity, real estate, debt, hedge, infrastructure, traditional funds, niche asset classes such as fine art and AIFM services.

We have a wealth of experience administering listed structures including companies and funds listed on the London Stock Exchange (LSE), AIM, Euronext, Irish Stock Exchange (ISE) and the International Stock Exchange (TISE).

We also offer solutions to administer the related entities such as purpose vehicles, trusts, management companies and carry vehicles and support our clients with international regulatory and reporting standards.

WHAT MAKES US DIFFERENT?

We value shared ownership. We operate around the principle that if our people have a stake in the business, they will do a better job for our clients. We value relationships. We aim to work with clients who share our belief in the importance of building strong relationships over time.

We invest in our people. Over 70% of our employees hold a relevant professional qualification or are working towards this through our dedicated JTC Academy. We embrace technology. Our market-leading systems and operating platform are robust, powerful and flexible.

www.jtcgroup.com



Event Sponsor Ravenscroft

Ravenscroft is an independently owned investment services group based in the Channel Islands, which has £4.4bn of assets under administration for both private clients and institutional clients from around the world.

We tailor portfolios depending on our clients' aims, objectives and experience. Our services include traditional execution only and advisory stockbroking, portfolio and fund management, market making and corporate finance services and the dealing and storage of precious metals via BullionRock.

We are firm believers that investment opportunities should be easily accessible and our funds have a minimum investment of £5,000. This enables clients to benefit from the pooling of assets and provides access to a level of diversification that they might not achieve individually.

In the world of advisory broking, clients want to put their wealth to work in financial markets and would like to be involved in the management of their investments and the decision making process, but are also looking for guidance and advice and that's where we come in.

We pride ourselves on getting to know our clients and forging genuine relationships with them so we are able to create value for them in the long term. By fostering a reputation for exceptional customer service, integrity and accountability, it is our aim to build the leading Channel Islands' based investment services firm.

Ravenscroft employs more than 80 people across Guernsey and Jersey. We also have a presence in the UK following the 2015 acquisition of a 75% stake in Peterborough-based A Vartan Limited, which was rebranded Vartan Ravenscroft. In 2017 Ravenscroft launched two of its funds onshore, which mirror the offshore equivalents.

Ravenscroft is licensed and regulated by the Guernsey Financial Services Commission and regulated by the Jersey Financial Services Commission.

Ravenscroft is proud of its Channel Islands' roots and each year provides significant support to the local community through sponsorship, charitable donations and organising and attending fundraising events.

www.ravenscroftgroup.com



Event Sponsor Source Recruitment

Here at Source Recruitment, we've been at the heart of the business community for over 13 years and, as a Guernsey business, we're committed to supporting the island's future. We combine our extensive sector expertise with unparalleled local knowledge to deliver a bespoke recruitment solution that benefits both clients and candidates alike.

We recognise the importance of setting the highest professional standards and are proud of our reputation for providing a confidential and ethical approach for everyone we work with. Our professionally qualified and experienced consultants boast an in-depth knowledge that spans the entire workplace spectrum. In addition to bringing a wealth of expertise from within the recruitment field, many of them have first-hand experience of working within Guernsey's commercial and financial sectors, offering a 360 degree perspective on the entire recruitment process.

We don't believe in a standard 'one-size-fits-all' approach to meeting our clients' recruitment needs - we know they don't appreciate that - and it's our bespoke, flexible approach that has helped us to develop an enviable reputation within the field. While local business remains the heartbeat of what we do, we're proud to have partnered with an increasing number of global businesses, in addition to smaller, privately-owned firms that recognise our on-island expertise.

Keeping pace with change is crucial in our field of work and we continually push forward our quality of service through new innovation like our Clarity-focused on you. It's a personalised, secure platform hosted on our website where candidates can see every element of their application and receive confidential feedback at any time.

Here at Source, we like to think that we're already advocates for 'Building the Guernsey Brand', it's synonymous with what we do. We're committed to helping to develop the Guernsey of the future - and we're excited to see it take shape.

www.source.gg



Event Sponsor Deloitte

Deloitte LLP has the broadest and deepest range of skills of any business advisory organisation. The company provides audit, tax, consulting and financial advisory services, bringing world-class capabilities and high-quality services to clients.

With a team of 160 professionals in Jersey and Guernsey, the firm is part of Deloitte North West Europe (NWE).

The impact the company makes unites over 15,000 employees across the United Kingdom and inspires them to lead the professional services industry. Deloitte works to provide trust and confidence in capital markets, support inclusive growth and competitiveness, and build skills and develop future leaders.

As part of Deloitte NWE, Deloitte advises and delivers for the public sector as well as global and local businesses across every industry. The NWE firm brings together nine countries and over 30,000 talented people, giving a breadth and depth of expertise to solve organisations' most complex challenges and make an impact that matters for its clients, its people and society.

Locally, Deloitte delivers audit, regulatory advisory, restructuring and tax services to many leading businesses in the jurisdiction and beyond.

The Guernsey firm is also committed to Deloitte's One Million Futures initiative which aims to help a million people in Britain get to where they want to be; whether it's in the classroom, the workplace or the boardroom. Locally, Deloitte has made a three-year commitment to Guernsey Mind, supporting the charity's vision of a society that has a positive attitude towards mental wellbeing.

As well as providing advisory and strategic support to empower the work of Mind, the team at Deloitte has undertaken fundraising activities such as the Ride Across Britain and other challenges.

www.deloitte.co.uk

Contributors



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About the IoD in Guernsey

The Guernsey Branch represents IoD members throughout the islands of the Bailiwick of Guernsey – Guernsey, Alderney, Sark & Herm. Our membership is now 780+ and we are immensely proud to announce that this includes 34 Chartered Directors. As you might expect our membership comes predominately from the financial services and ancillary services sector. However some 35% of our membership hail from other industries which supports a real knowledge powerhouse that drives some unique thought leadership and focussed technical updates and seminars.

Members have the opportunity to attend monthly lecture lunches, specialist technical seminars, NED updates, an Annual Dinner and the Annual Business Conference. We also run a successful Alumni for Chartered Director students and graduates. These key diary dates are usually sold out within hours of being announced and membership of the IoD in Guernsey is seen as the ideal opportunity to network with peers and keep in touch with the business community. The branch is also actively engaged with sixth form students and offers through our members what is probably the most successful management shadowing opportunity available in today's business world.

The branch is also actively engaged with other local business organisations, States of Guernsey ministers and deputies and other offshore branches where our interests are aligned.

Please contact officer.guernsey@iod.net or visit www.iod.gg

IoD

Infrastructure
Experience
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Development

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